



FUND DEVELOPMENT

WHAT YOU NEED TO KNOW

PROGRAM

The MVCA is very proud to introduce the Fund Development Program. The program is designed to increase the number of venture backed companies and their success by increasing the number of venture funds and the amount of capital within the state of Michigan. The implementation of this program should result in at least four new venture funds.

Eligibility

Applicants may include new venture firms looking to form a new fund and existing venture firms, with less than \$30 million in assets managed, looking to form a new fund.

Applicants must be committed to succeed and meet the following set of criteria:

- Venture firm must be headquartered in Michigan
- Venture fund must be managed by at least two individuals with industry experience and a strong network
- Venture firm must have a well-defined investment strategy and fundraising plan

Investment Guidelines

The goal is to offer at least four new venture firms with Fund Development awards over the two year program.

- Each fund will be awarded up to \$150,000 over two years, with up to \$75,000 provided in each year of the program.
- Each fund will have two years to reach final close on a targeted fund size of at least \$10 million.
- 100% of the amount loaned will be paid back to the MVCA as fund reaches final close.

Selection Process

All applicants must pass a prescreening process before progressing to the interview process. The interviews are conducted by an MVCA selection panel, where award candidates are measured against certain predetermined criteria, as well as their program strategy prior to being selected to receive seed capital.

Application Submission

Applications will be accepted on an ongoing basis until all Fund Development program funds are fully utilized. To apply, please submit your materials to the following email address: lauer@michiganvca.org.

The submission package must include a document summarizing the following:

- Description of the venture firm and its history of successes within Michigan and elsewhere (for existing venture firms).
- Description of the fund's investment strategy and fundraising plan.
- Resumes or biographies of all applicable venture fund managers.